

REQUEST FOR PRESENTATION PROPOSALS

PNW-ISA Annual Training Conference, September 20-23, 2015
Bend, Oregon



The Pacific Northwest Chapter of the International Society of Arboriculture is accepting presentation proposal(s) for its 2015 conference in Bend, Oregon.

Proposals are due Tuesday, January 21, 2015

- Email Katie Lompa at katie.lompa@pnwisa.org with “conference proposal” in the subject line. Attach presentation proposals as a MS Word document or PDF (presentation title as file name).
- You will receive confirmation that your presentation proposal was received. You will receive notification of the status of your proposal by February 21, 2015.

***WE ARE LOOKING FOR:
VISIONARY, INSPIRING, AND FUTURE-FOCUSED SPEAKERS FOR OUR GENERAL SESSIONS.
PRACTICAL, ENGAGING AND HIGHER-LEVEL, THOUGHT-PROVOKING PRESENTATIONS FOR OUR
CONCURRENT SESSIONS AND TREE ACADEMY WORKSHOPS.***

A successful proposal will describe a presentation that:

- Relates to the conference theme, *Forces of Change*.
- Is 1-hour in length (concurrent/general) or is 4-hours in length (Tree Academy),
- Provides tangible takeaways; audience members will be able to put good ideas to work right away,
- Is relevant to the arboricultural field and specifically, to one or more of the four (4) conference tracks,
 - Municipal Arborists & Urban Foresters
 - Commercial Arborists & Consultants
 - Climbing Arborists
 - Utility Arborists
- Is informative and of strong interest to our conference participants, and
- Is either a single presentation or a panel of presenters (We may consider combining single presentations with other compatible presentations).

Proposals need to include:

- The presentation title in 12 words or less; think brief and catchy, yet descriptive of the topic.
- If the presentation is proposed for a conference track audience (Municipal, Commercial, Climbing, Utility), the general conference audience, a Field Day audience, or a Tree Academy audience.
- A brief description (200 word maximum) of the topic and proposed means of delivering information. The descriptive paragraph should contain a clear, but concise explanation of what participants will learn from the session, as well as how the presentation relates to the conference theme and its proposed track.
- A brief (25 word maximum) description of the main emphasis of the presentation, including learning outcomes. If your proposal is accepted, the description may be used in the conference program and in applying for continuing education credits (CEUs).
- Contact information for speaker(s) - If there are multiple speakers, please designate one as the primary contact.
 - name(s), titles, and company name or agency
 - email and mailing address(es)
 - phone number(s)
- A complete professional biography for each speaker. Biographies will be used to apply for CEUs. PNW-ISA reserves the right to edit biographies for promotional purposes.
- A high-resolution headshot photograph for each speaker.
- If your participation is contingent on a speaking fee or expenses being covered (knowing costs helps us with our program planning).

Thank you for your interest in making a presentation at the 2015 PNW-ISA Annual Training Conference, *Forces of Change*. We look forward to reviewing your proposal.