

## Urban Forestry Project Coordinator

### Posting period

From: February 21, 2019

To: May 1, 2019

### Specifications

Location: Ideally in Sault Ste. Marie or Toronto, Ontario, Canada or a home office

Business Group/Department: Lallemand Plant Care / Technical Marketing Group

Starting date: April 1, 2019; as soon as possible

Status: Full time position within an English speaking work environment

Work schedule: 5 days a week, 40 hours per week

Salary offered: commensurate with experience; successful applicant will be eligible to participate in retirement, health insurance and other benefit programs offer in Sault Ste. Marie.

### Organization

Lallemand Inc. is a privately held Canadian company, founded at the end of the 19th century, specializing in the development, production, and marketing of yeasts and bacteria. The company operates ten business units: Animal Nutrition, Baking, Bio-Ingredients, Biofuels & Distilled Spirits, Brewing, Health Solutions, Manufacturing & Specialty Cultures, Oenology, Pharma, and Plant Care. Administrative offices for the parent company are in Montreal, Canada and for the Plant Care business unit in Toulouse, France.

Yeast, bacteria, and fungi: micro-organisms have always lived in harmony with plants, and they are now being recognized for their many agricultural benefits. As an international specialist in micro-organisms, Lallemand Plant Care carefully selects strains for agricultural use, in order to improve plant nutrition, health, and productivity.

Joining the Lallemand Plant Care team means collaborating with people who work passionately to develop sustainable, efficient, and clean solutions for agriculture professionals, green spaces, and the forestry sector. We are regularly looking to recruit new talent across the globe to help support our commercial, logistical, marketing, production, and research and development efforts.

### Main functions

Reporting to the Technical Director of Speciality Agriculture and Forestry of Lallemand Plant Care, you will co-ordinate research within the urban forestry and nursery markets and be responsible for independently executing, troubleshooting and optimizing field-based research trials related to product positioning and commercialization using biological insecticides, fungicides, herbicides and plant stimulants based on beneficial fungi, bacteria, yeast and plant stimulating extracts.

Task associated with this position also include to, but may not be limited to:

- ✧ Technical skills, know-how and influence will be required to identify product positioning and value within key urban forestry markets
- ✧ Having a good understanding of the urban forestry and/or nursery market needs, pests and challenges
- ✧ Contributing to the technical marketing and commercialization strategy of our urban forestry product portfolio
- ✧ Performing product implementation field trials: in-house, with growers, key influencers, municipalities, nurseries or third party-contractors
- ✧ Developing and/or modifying experimental protocols as needed, from literature reviews, consultation with other scientists etc.
- ✧ Having knowledge of and executing statistical data analyses
- ✧ Providing technical support to the commercial team via presentations, meetings, reports and information “hand overs”

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- ✧ Providing technical support to the municipal customers, growers, stakeholders, research institutes and/or large audiences via presentations, meetings and reports
- ✧ Acting as a technical ambassador for Lallemand products in the market
- ✧ Being proactive in initiating communication with the commercial team, and other required staff and business units, key influencers and growers as needed to coordinate project activities effectively
- ✧ Generating oral and written reports as necessary to summarize field trial results and activities
- ✧ Developing data that can be used to generate marketing related materials and confidence in product position and value
- ✧ Attending and present necessary urban forestry and/or nursery conferences and expos in order to maintain network and skills development
- ✧ Providing strategic recommendations and observations to management and staff on results of projects/tasks
- ✧ Engaging with academic institutions to collaborate in research

### Required qualifications

#### Technical skills

- ✧ Master's Degree in Forestry, Entomology, Plant Pathology, Microbiology and/or a related field
- ✧ 3-5 years' experience in forestry or forestry-related research and/or market related science and practices
- ✧ A demonstrated ability to design experiments and do careful and meticulous experimentation
- ✧ A demonstrated understanding of current arboriculture practices, insecticide use, and/or herbicide use, vegetation management and/or products used in growth promotion of plants in an urban setting
- ✧ Strong analytical skills with the ability to analyze data sets and critically evaluate scientific research results
- ✧ Sound knowledge surrounding pests, pathogens, abiotic stressors in urban forestry settings
- ✧ Superior organizational skills to use time productively, maximize efficiencies, and meet deadlines
- ✧ Strong written and verbal communication skills, including experience in writing comprehensive reports, and proposals
- ✧ Proficiency in statistical data analyses using software packages
- ✧ Certified professional agronomist [CP. Ag] or registered professional forester [RPF] designation are considered beneficial
- ✧ Field work is required and can be physically demanding, applicants should have the capacity to lift more than 25 pounds

#### General criteria

- ✧ Demonstrated ability to execute and complete projects
- ✧ Organized and reliable; able to juggle multiple streams of work, keep things on track and consistently meet deadlines for processing work, with a strong attention to detail
- ✧ Not afraid to speak up and make suggestions for areas for improvement
- ✧ Self-aware, reflective, and able to learn from mistakes. Shows an ability to learn quickly while on the job and through formal training
- ✧ Strong proficiency in Microsoft programs (Excel, Word, Outlook, PowerPoint)
- ✧ Good interpersonal skills and team work
- ✧ Driver's License
- ✧ Willingness to travel

#### Personal strengths required

- ✧ Desire to learn continuously
- ✧ Excellent work ethic
- ✧ Ethical and honest

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- ✧ Logical with strong common sense
- ✧ Enthusiastic personality
- ✧ Sense of initiative
- ✧ Large sense of autonomy
- ✧ Great team spirit
- ✧ Detail oriented
- ✧ Entrepreneurial spirit

### Is this offer for you? Apply now to:

Tarryn Goble, Product Development Director: [tgoble@lallemand.com](mailto:tgoble@lallemand.com)

59 Industrial Park Crescent, Sault Ste. Marie, Ontario, P6B 5P3  
Toll Free 1-888-236-7378; t. 705-942-5824; f. 705-942-8829

Please send your resume and include two professional references as well as a cover letter.

Thank you for your interest in our organization, please note that for reasons of treatment volume, only retained candidates will be contacted.

