

~Celebrating the marriage of personal service and technology~



The Ottawa Women's
Credit Union
La Caisse d'économie
des femmes d'Ottawa

Dear community neighbor,

We, the Ottawa Women's Credit Union, are pleased to connect with you to celebrate the Ottawa community. You may have heard that 2012 is the International Year of Co-operatives. For us, this year represents an opportunity to build a stronger connection with our neighbours. Our continued focus on local service remains strong as does our identity as a financial institution with heart.

As a **full service local financial co-operative**, we are continually looking to grow our community and membership with the diverse Ottawa community, people, families, businesses and organizations who are social justice minded. In 2012, we offer to **share your events and services on our website** (www.owcu.ca) and through our social media outlets (@owcu4u). It is important to us to ensure our members and the local Ottawa community are connected to each other. We invite you to connect your members to us as well and we would be more than happy to speak at an event. If you have staff or members seeking a financial institution, we invite referrals and new business.

2012 also represents the launch of our **Supporting Member Campaign**. We are asking you to support us by purchasing a membership share. This allows you to support our social justice mission even if you are not currently seeking a new financial institution. These shares start at \$250 and you can contribute up to \$1250, keeping in mind these shares are fully refundable. It is an investment in the local community, economic justice and equality. Please consider becoming a supporting member on Thursday, August 2, 2012 at the OWCU's launch of our summer **#membershmob**.

Thank you for sharing our message. Please be in touch with us for opportunities to connect with you and to promote **co-operation among neighbours**.

In Co-operation,

Rebecca Johnston

Holly Hughes

Chair

CEO

~Quality financial services with heart~

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