

Register now!

Communicating the Social Determinants of Health Building Interest & MOMENTUM

When: Friday, Nov. 30th
9:30 a.m. - 3 p.m.

Where: CHEO, 401 Smyth
West Wing, 1st Floor
Room W1308

To register: Go to...

[www.surveymonkey.com/s/
CYHNEOevent](http://www.surveymonkey.com/s/CYHNEOevent)

There is no cost to attend this event.

netWORKS TOGETHER

The day will include...

Special Guests:

Eric Hoskins, MPP

Former Minister of Child and Youth Services

Dr. Paul Roumeliotis

Medical Officer of Health & CEO, Eastern Ontario Health Unit

Public Awareness & Understanding Health Inequalities in Ontario

Ketan Shankardass, MHSc, PhD.

Assistant Professor, Department of Psychology, Wilfred Laurier University; Affiliate Scientist, Centre for Research on Inner City Health, St. Michael's Hospital in the Keenan Research Centre of the Li Ka Shing Knowledge Institute of St. Michael's Hospital

Getting our Message Across:

The Theory

Alycia White-Brown

Communications Advisor, CHEO; Communications Advisor, EORLA; Former Special Assistant—Communications and Issues Management, Office of the Premier

The Practice

A workshop to help us improve our messages.

What are we trying to say, and who are we trying to say it to? An analysis of our current approaches and how we can make them better.