

Management Certificate for Women (MCW) **Sprott School of Business, Carleton University**

The Management Certificate for Women (MCW) is a unique 7 month professional certificate program offered by the Centre for Research and Education on Women and Work (CREWW) in the Sprott School of Business, Carleton University.

The MCW is designed for highly motivated women who wish to enhance their management skills and elevate their influence. More effective communication skills, a more strategic approach to management, and a stronger understanding of marketing and financial management are important components of the MCW.

Courses are held two consecutive days once per month from September – March. There is a commitment to be in class one Friday and Saturday per month. Participants will be expected to complete readings and reflections outside classroom time. Maximum enrollment is 32 participants.

Program Content

The program content focuses on the:

- development of a broad understanding of the principles and functions of management;
- improvement of management skills through self-assessment, practice and feedback.

The program encourages women:

- To *envision* and implement strategic initiatives
- To *apply* integrative approaches to analysis and implementation of complex business decisions
- To *recognize* and model effective interpersonal management skills
- To *practice* confident leadership
- To *develop* strategies to overcome the unique challenges faced by women in management positions
- To *build* a valuable network of diverse professionals

Modules

Accounting,	Human Resource Management
Business Strategy	Leadership and Organizational Behaviour
Communications	Managing Your Career
Marketing	Networking

Application Procedure

Applicants should have worked for three or more years in a:

- first line or higher level of management;
- management or professional position; or
- position which provides management preparation skills.

Applicants should submit a completed application package (including application form, resumé, a statement of career objectives and a personal information consent form) to the address indicated on the application form available at www.sprott.carleton.ca/mcw

Tuition

Tuition for the 2014-2015 Management Certificate for Women (MCW) is \$6,500.00 + HST. A deposit of \$500 must be submitted with the application. This will be returned if the applicant is not admitted.