



Management Certificate for Women (MCW) Sprott School of Business, Carleton University

The Management Certificate for Women (MCW) is a unique 7 month professional certificate program offered by the Centre for Research and Education on Women and Work (CREWW) in the Sprott School of Business, Carleton University.

The MCW is designed for highly motivated women who wish to enhance their management skills and elevate their influence. More effective communication skills, a more strategic approach to management, and a stronger understanding of marketing and financial management are important components of the MCW.

Sessions will be held two consecutive days, once per month, from September to March. There is a commitment to be in class one Friday and Saturday per month. Participants will be expected to complete readings and exercises outside classroom time.

Program Content Focuses:

- on the development of a broad understanding of the principles and functions of management;
- on the improvement of management skills through self-assessment, practice and feedback.

Encourages women to:

- *envision* and implement strategic initiatives
- *apply* integrative approaches to analysis and implementation of complex business decisions
- *recognize* and model effective interpersonal management skills
- *practice* confident leadership
- *develop* strategies to overcome the unique challenges faced by women in management positions
- *build* a valuable network of diverse professionals

Modules

Accounting	Business Strategy	Marketing
Communications	Human Resource Management	Managing Your Career
Leadership and Organizational Behaviour		Networking

Application Procedure

Applicants should have worked for three or more years in a:

- first line or higher level of management;
- management or professional position; or
- position which provides management preparation skills.

Applicants will submit a completed application package (including application form, resumé, statement of career objectives and a personal information consent form) to the address indicated on the application. Forms are also available at www.sprott.carleton.ca/mcw.

Tuition

Tuition for the 2015-2016 Management Certificate for Women (MCW) is \$6,500.00 + HST. A deposit of \$500 must be submitted with the application. This will be returned if the applicant is not accepted into the program.