



Carleton
UNIVERSITY

**Philanthropy and
Nonprofit Leadership**

2019 Professional Development Summer Institute in Philanthropy and Nonprofit Leadership

Supporting nonprofit professionals, who want to learn more, do better, contribute greatly

Leading Associations and Nonprofits – with Richard Paton

May 13-17, 2019

Monday to Friday, 8:30am to 4:30pm

Carleton University



“I liked the mix of theory and exercise. This class gave me the tools to effectively communicate to the many levels of funding, staff and governance involved in my role as Executive Director within a non-profit. I was encouraged to think outside the box and reflect on my own behaviour/skills. Mr. Paton did a great job providing actionable concepts in a way that encouraged instant application – many of these concepts I use daily! I highly recommend this course no matter what level of leadership you are at or inspire to be!”

Jen Crawford

Executive Director

Anglican Social Services – Centre 454

“Richard provides an excellent crash-course in association and nonprofit management, and teaches you to weigh the various challenges facing an organization, and to quickly define a course of action. His course prepared me to transition into a new role with broader responsibilities – including working with a Board of Directors – and to do so with confidence.”

Sarah Mayes

National Director, Operation Lifesaver

If you want to learn about managing and leading associations and non-profits and develop your management skills, this unique course is for you! This is the fifth offering of this very successful one-week summer course. The course focuses on understanding the leadership roles and strategies required (for) senior positions in associations and nonprofit organizations. It examines

the types of issues and choices these executives must deal with, and the ways of effectively identifying and managing the challenges they pose.

This course is aimed at those who want to develop their leadership skills for executive positions in associations and nonprofit organizations, or who want to understand how to work with these executives. The focus will be on concrete examples of the challenges they face, and the strategies required for the effective management of these organizations. It has relevance to experienced and aspiring professionals in:

- Associations and nonprofit organizations
- Members and partners of associations
- Regulatory bodies
- Nonprofit board members
- Government organizations that work with associations and nonprofits

Richard Paton – author of *The Politics of Management: Thinking Like a Manager* and *Leading Business Associations: Making Successful Transitions* as well as *What Makes an Effective Association*– has taught a unique practical management course (The Politics of Management) for more than 28 years at the School, bringing to the classroom his extensive executive experience both in the federal government, and as the President of the Chemistry Industry Association of Canada (1996-2015), one of Canada’s leading industry associations. This is one of the few if only opportunities in Canada for professional development students to take a course from an association leader who has also done research and teaching on leadership. Because leadership development for nonprofits and associations is in such short supply in Canada, Carleton has provided a unique opportunity for participants to enroll in this course without requiring enrollment in the Master’s program. Richard is now an Adjunct Professor with the MPPA program and is continuing his research and publications on leading associations and nonprofits. The background of the professor and information on publications and courses is also available on <http://rpatonconsulting.com/about/>

Tuition cost: \$1450 + HST (Total: \$1638.50). Not including textbook costs. Students are responsible for purchasing their textbooks through the Carleton University Bookstore.

Registration will open in March.

A registration link for Professional Development registrants will be provided at that time at the link below. Registration space is limited so please register early.

<https://carleton.ca/mpnl/professional-development/>

Please contact Anna Riethman at Anna.Riethman@carleton.ca if you are interested in registering for this unique professional development course or if you require further information.

To unsubscribe to this list serve please email mpnl@carleton.ca and indicate Unsubscribe in the subject line. Our apologies for any inconvenience this email may have caused.