

Press Release

PEI AGRI-ENTREPRENEURS' FORUM

Where Opportunity + Creativity + Collaboration = Success

In celebration of the Global Entrepreneurs Week, ADAPT PEI and The PEI Farm Centre will host an Agri-Entrepreneurship Forum, at the Farm Centre (420 University Avenue Charlottetown, PE, on Wednesday November 19; from 12 noon to 4:00 pm.

The intent of the event is to promote collaboration and share information on programs and opportunities that encourage business development on Prince Edward Island. A line-up of guest speakers and Island agri-entrepreneurs will aim to provide information to help ensure success for new and expanding business ventures.

According to Phil Ferraro, CEO of ADAPT, 'Throughout the afternoon, local success stories, visionary presentations, table talk discussions and a trade show of funding and investment exhibitors will promise to create an engaging atmosphere full of activity, and discussion. We hope to demonstrate opportunities, inspire creativity and encourage collaboration in order to foster success in Island agriculture and agri-food enterprises.'

Elmer MacDonald, Chair of ADAPT PEI explained that over the past year, the Council has made the transition from an organization that delivered programs on behalf of the federal government to an new entity that is now ready to make investments in commercial agri-enterprises. He said that this forum is the launch of the new ADAPT PEI and will be a unique opportunity to make connections, build relationships and gain exposure to new ideas while creating networks of collaboration with other entrepreneurs, government service providers and private sector organizations and consultants.

The event is free. However, since space is limited, participants are encouraged to pre-register by contacting ADAPT PEI (902-368-2005) or the Farm Centre (902-892-3419) or email: phil@peiadapt.com.